

## Taking the next step.

Want to know more? Please get in touch with the team at the East of England Genomic Medicine Centre.

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Phone: 01223 254294



## For further information visit:

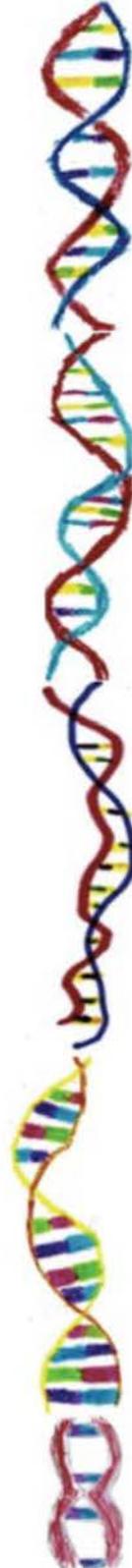
[www.eastgenomics.org.uk](http://www.eastgenomics.org.uk)

[www.genomicsengland.co.uk/taking-part](http://www.genomicsengland.co.uk/taking-part)

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DNA pencil banner drawn by children at the Cambridge Science Festival 2016

V1.0 29/09.2016



# The 100,000 Genomes Project

Participants -  
Would you like to  
become more  
involved?

**NHS**  
East of England  
NHS Genomic Medicine Centre

## You can make a difference

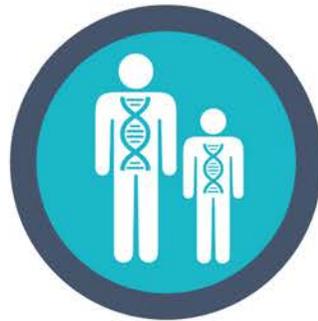
Thank you for joining the project. By participating you have already made a huge difference; helping patients now and in the future. There is a further opportunity for you to play a role in this pioneering project that will transform care in the NHS, for all.

We are looking for participants and their families to get involved; help us communicate with others, or improve the process. It's always up to you to decide how much time you give or how much detail you want to give to anyone else about your participation in the 100,000 Genomes Project.

## How can I help?

**Would you like the opportunity to shape this project in the East of England for future participants?**

**Here's how...**



### Provide your feedback

We need your input to improve our information leaflets, consultations and service. We may like to send you a questionnaire or if you have more time invite you to a focus group. For example how can we improve communications with participants?

Genomics England have a national participant panel that works to ensure the interests of participants are always at the centre of the 100,000 Genomes Project. To find out more about their work, and how to join, please visit [www.genomicsengland.co.uk/participant-panel/](http://www.genomicsengland.co.uk/participant-panel/). The group meet in London three times a year, or members can attend via teleconference.

### Share your story and your family's journey

We need participants to share their journey to help inspire others. Your story could be used on our website, in social media or in a leaflet to help others understand what it means as a participant to take part.

### Volunteer to speak with the media

This could involve being interviewed for a newspaper, providing a quote for an article or being interviewed on radio or television. This might seem daunting but you will be supported at all times by the East of England Genomic Medicine Centre team.

We will brief you beforehand and make sure you are supported by providing any additional information you need. By volunteering to speak with the media you can help us to raise the profile of the project, and increase understanding into the importance of genetic research for cancer and rare diseases.

### Become a Genomic Patient Champion

Every participant's involvement is very much valued, but we are particularly keen to hear from participants from Black, Asian and Minority Ethnic (BAME) backgrounds to help us as they are currently underrepresented within our community of volunteers. In order to further help tackle health inequalities in some communities, we are keen to hear from people who are involved in community-based work or activities. Could you draw upon your experiences to offer information about the 100,000 Genomes Project within your community?

### Your time matters

Your time is very important to us, we know it is precious and we appreciate your input. Providing feedback on questionnaires or taking part in an interview may take 1-2 hours. Other activities may take up to half-a-day.

You can tell us how much time you would like to commit. When opportunities arise we will contact you to find out if you might be able to help and what is involved. It is your decision to decide whether you'd like to take part or not. You're in the driving seat. To find out how to take the next step and get in touch with the team, please see overleaf.

**Whatever time and support you offer will be very gratefully received. You will make a positive difference.**